

B.V. Patel Institute of Business Management, Computer & Information Technology, Uka Tarsadia University

Date: 22/4/2016

Environmental Club

"Earth Day 2016"

On the occasion of World Earth Day 2016, B. V. Patel Institute of Business Management, Computer & Information Technology organised an environment awareness rally at Uka Tarsadia University. World Earth Day is celebrated every year as an annual event by the people all across the world on 22^{nd} of April in order to increase the awareness among people about the environment safety as well as to demonstrate the environmental protection measures.



Students prepared placard and posters. On the day of rally some students wore the costumes of dustbins and plastic bags to motivate people to reduce the use of plastic bags, and to avoid the soil and water pollution. The placards also conveyed the messages to conserve natural energy.

The rally started at 10.30 am. from B. V. Patel

Institute of Business Management, Computer & Information Technology and marched through the campus of Uka Tarsadia University. Around 150 students of BBA/BCom, Nursing and Architectural College participated in the rally. The participants wore green, brown and blue clothes displaying the environmental colours.





Slogan like "GREEN CAMPUS, CLEAN CAMPUS" were echoing in the campus during the event. After the rally students gifted lucky plants to all Directors. All the faculty members and students actively took part in this event.